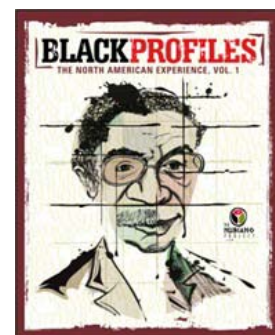


The NUBIANO Project (www.thenubianoproject.com) was founded in August 2004 by Clayton Perry. The mission of the firm is “to design projects that give voice to the Black diaspora, empower the Black community, redefine mainstream perspectives of ‘Blackness,’ and celebrate Black culture and history.” **NUBIANO 4.0** includes the following projects: the NUBIANO Exchange, *Black Profiles* book series, the NUBIANO Shop and NUBIANO Headlines.



The **NUBIANO Exchange** is an online forum that covers politics (domestic and international), entertainment (music, books, film and TV) and cultural issues (regarding race, religion and sexuality). Fourteen featured writers (Seke Ballard, Esther Coleman, Carrie Cook, Zacch Estrada-Petersen, Katrice Hester, Michael Hutson, Kemi James, maLana t, Adrina Nelson, Clayton Perry, Jonathan Pourzal, Lara Rann, Shayna Rudd and Eugene Scott) make weekly contributions to the NUBIANO Exchange.

The *Black Profiles* series serves as a lasting record of Black achievement. On January 17, 2004, the NUBIANO Project released its critically-acclaimed book, *Black Profiles: The North American Experience, Volume 1*. The text highlights 50 pioneers and highlights their contributions to society. Edward Garnes, founder of From Afros to Shelltoes: Art, Activism and Conversation, praised the initial offering, noting: “In an educational age where the contributions of the African diaspora are often relegated to Black History Month, *Black Profiles* emerges as an essential prerequisite for curriculums narrowly inundated with Western World ideals. Holistic in scope, the [*Volume 1*] will not only raise the self esteem of [black] students, but also equip them with cultural armor necessary to weather an educational system that often forecasts their demise.” The ultimate aim is to develop and extend the *Black Profiles* series to 20 books—highlighting 1,000 pioneers and covering the entire global community, in particular Africa and Europe.



The **NUBIANO Shop** sells merchandise, apparel and home décor, featuring pioneers from the *Black Profiles* book series (currently: Richard Allen, Mary McLeod Bethune, Martin Delaney, Frederick Douglass, W.E.B. DuBois, Marcus Garvey, Sojourner Truth, Harriet Tubman, Madame C.J. Walker, Booker T. Washington, Ida B. Wells and Carter G. Woodson).

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NUBIANO Headlines is a weekly news digest that “bridges the gap”—presenting domestic (African-American) issues alongside international (Pan-African) events.

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- + Oxford Unveils African-American Virtual Library
- + Peer Support Cited in Black Students' Success
- + Shell Ordered to Pay \$1.5B to Nigerian Aborigines
- + South Africa Workers Stage Another Strike
- + Spain Seeks E.U. Help on Migrants
- + Tension High Over Zimbabwe Demos
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“Of all the resources for people interested in African American life on the internet, the NUBLANO website is one of the most useful and most promising. Mr. Perry and colleagues are to be congratulated for their fine work. This resource is especially important given the lack of historical texts in primary and secondary schools and the lack of serious commentary on African American experiences. I will certainly recommend this site to parents and community groups looking for positive sources of information and discussion of issues impacting people of African ancestry.”

Benjamin Paul Bowser | Department Chair, Professor of Sociology and Social Services, California State University, East Bay ■ Past President, Association of Black Sociologists

“At a time when Black America is being either denigrated or disregarded, sometimes both, Clayton Perry and the NUBLANO Project are providing African-Americans with a medium in which to finally have our issues heard and finally given the attention that they have long deserve. With the NUBLANO Project, Perry, with a remarkable sense of history and humanity, has boldly taken upon his shoulders not only the mantle of demonstrating Black America’s significance in this country but also the responsibility of helping to wipe away the racial veneers that have coated and hidden away the ills that continue to unconstructively impact the black community.”

Tyran Kai Steward | writer, scholar and cultural critic

“The NUBLANO Project is what a business should be -- a social business. That is, a business with a social conscious -- a business, in my mind, worth supporting.”

Stephen Lassiter

“In order for the next generation within the Black community to be successful, many agree that the first step must be to redefine what it means to be "Black," and I believe that the NUBLANO Project can be the forum to do it in.”

Nick Neptune